



# People's Postcode Trust

## Impact Statement 2021-2024

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People's Postcode Trust's mission is to support charities and local good causes in Scotland, through grant funding, to make a difference in their communities.

Over the last 4 years (2021 to 2024), we awarded over £10.8 million to charities and other good causes in support of this mission.

### Meeting the needs of good causes

At People's Postcode Trust, we believe in listening to good causes and tailoring our support to reflect their needs. Over the past four years, we've evolved our funding approach to better reflect these needs, basing these changes on our own research as well as sector best practice. What began as project-based funding has steadily progressed, first to include core costs, then to offer unrestricted funding. Today, we are proud to provide exclusively unrestricted funding, grounded in our belief that the organisations we support are the true experts in their communities.

This shift is rooted in trust. We recognise that those on the ground are best placed to decide how to use resources for the greatest impact. As we take the next step by introducing multi-year funding, our commitment remains the same: to listen, to learn, and to adapt, ensuring our programmes continue to empower grassroots organisations to thrive.

### Funding in numbers

643 good causes funded through our community grants!



### Working in Partnership

We also collaborate closely with our grant-making partners to reach hundreds of grassroots good causes. By working with these partners, we are able to draw on their expertise and specialist sector knowledge, which enhances the effectiveness of our support. It also allows us to extend our impact and work with different types of organisations, such as schools, that are not catered for in our standard grant programmes.

#### Case Study

##### Learning Through Landscapes

##### Learning through Landscapes' Local School Nature Grants

programme empowered schools and early years settings in England, Scotland, and Wales to take the classroom outdoors by providing £500 worth of outdoor learning resources, along with two hours of expert-led training for up to 30 staff members. Between 2021 and 2024, a total of £3,870,497 was awarded to support approximately 2,800 schools, including £562,919 allocated to 403 groups in Scotland.

This partnership exemplifies how collaborative funding can create meaningful, lasting impact, helping children connect with nature and enhancing outdoor education across the country.



Learning Through Landscapes - Heatherbrook Primary Academy, Leicester. July 2021.



## Case Study

Àban Outdoor Ltd



**Àban Outdoor Ltd** is a Scottish outdoor education charity and award-winning social enterprise based in the heart of Merkinch, Inverness. The organisation is committed to making outdoor adventure accessible to all young people, particularly those from underserved communities such as Merkinch, South Kessock, and Dalneigh. Through its weekly £1-to-access youth groups, Àban offers climbing, hillwalking, and biking experiences that build confidence, resilience, and a connection to nature.

In 2024, Àban received £25,000 of unrestricted funding from the People's Postcode Trust. This funding was used to deliver an open-access Mountaineering Club and a Girls Bike Club.



The impact of this funding has been significant. By removing financial and logistical barriers, Àban has empowered more teenagers to explore the outdoors, develop new skills, and form lasting friendships. The Girls Bike Club, in particular, has created a safe and supportive space for young women to gain confidence in a traditionally male-dominated activity. The Trust's support has enabled Àban to deepen its community roots and continue its mission of making the outdoors a place for everyone.



People's Postcode Trust is a registered charity with the Scottish Charity regulator OSCR and has been in operation since 2009. The trust operates its own society lottery and receives all its funding from the players of People's Postcode Lottery.

An independent board of trustees is legally responsible for the governance of the trust and how it is managed.